

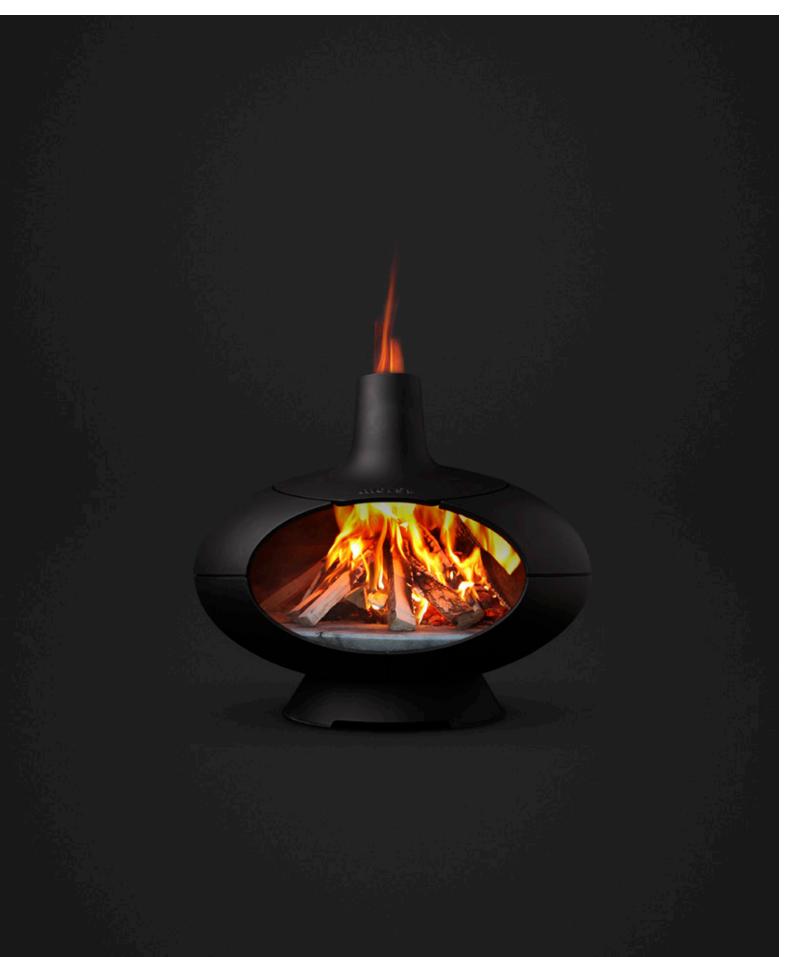


MAKING AN EFFORT IS ALWAYS WORTHWHILE

This is not a view shared by most of society today. From the media we consume to the products we use, a throwaway attitude dominates our modern lifestyles. Yet this exact attitude is the reason why true effort, attention to detail and craftsmanship are so valued by those who seek better. Anything intended to survive for long in this modern world must be built on trust. Trust

is something that takes time to achieve. And trust, in business as in life, is also the reward for going the extra mile. At Morso, trust in our name and our products has been built over 163 years. And every day we go that extra mile in everything we do, from concept, to design and onward to the finished product, to make sure that that trust is rewarded and never taken for granted.







THE SIMPLE MOMENTS

Have you ever considered that all of the little concerns and worries that dominate your daily life are really not as important as you believe them to be? Or that those comparisons you're trying so hard to live up to actually have no meaning?

By constantly striving to achieve some unattainable idea of 'life satisfaction' we

often forget that life is happening to us here and now. And to have any life at all, we must live the moment we're in. These are the moments when life is exactly as it's supposed to be. So share them with those you love, and savour them for as long as they last. Because when we look back it will be the simple moments that are engraved on our memories.





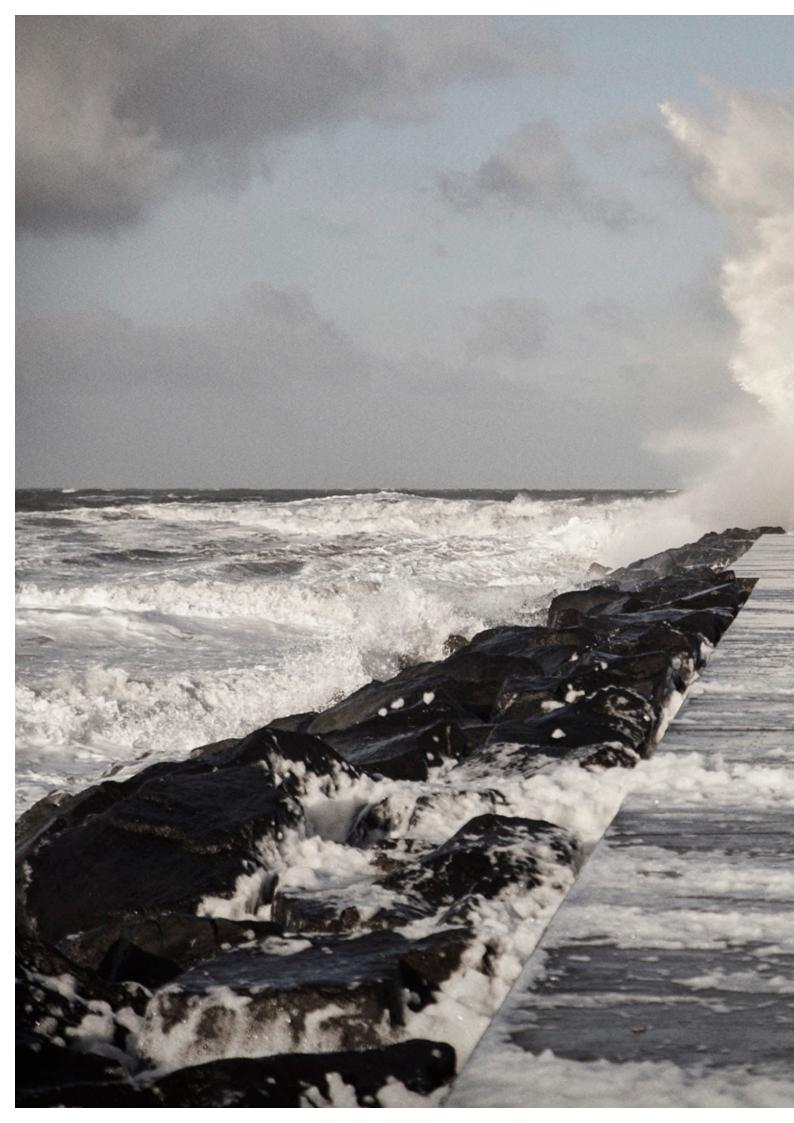


A TIMELESS LIFE

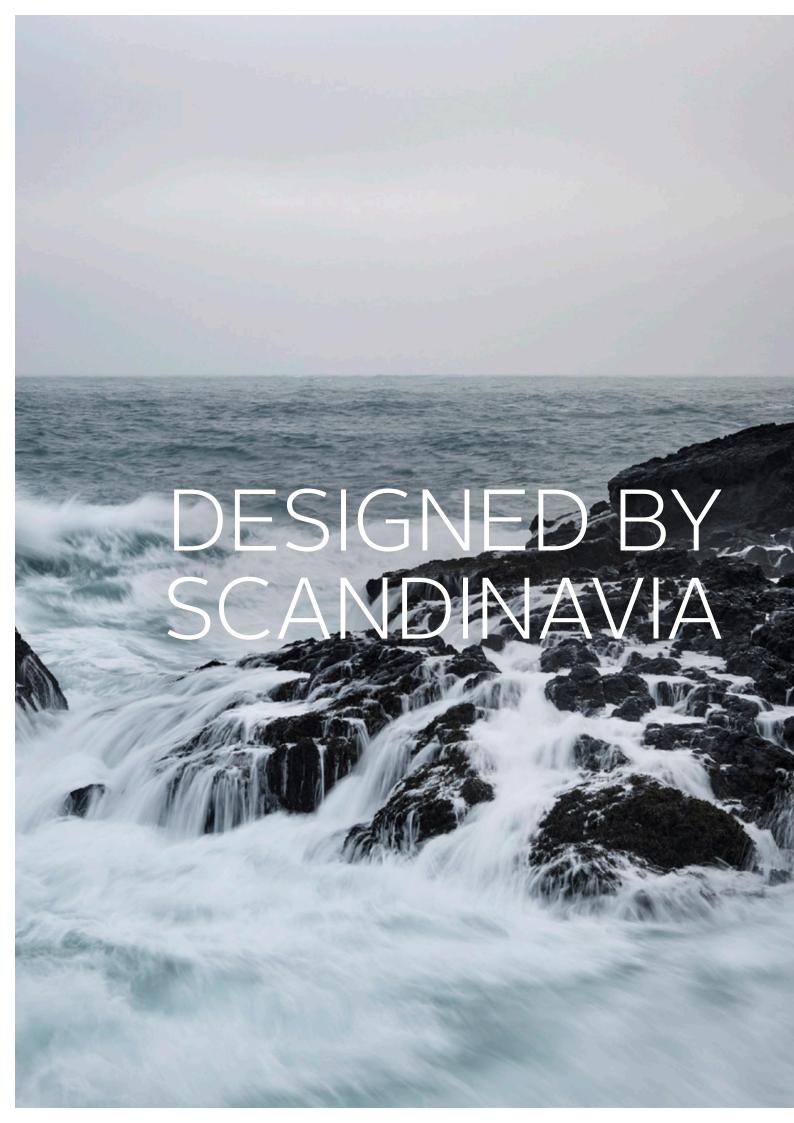
Do you remember, when you were a child, how long a single afternoon could feel? How the distance from one moment to the next could stretch to an eternity and your days were filled with so much fun and laughter and also the time to reflect on it all?

Today, as life rushes by, and you rush from one new thing to the next, those

moments become fewer and further between. But not for us. At Morso, we create beautiful things that take a long time to make, using skills and knowledge that have taken an even longer time to master. When we're making products designed to last for eternity, time isn't important. The only thing that matters is that you take the time to enjoy them.











OUTDOOR COOKING DOESN'T GET ANY BETTER



WHERE TO LOOK FOR MEANING TO LIFE?

In former times, people would stare into the bonfire flames in the hope that, somewhere in the flames, something mystical and lofty would present a possible answer to this question, asked by the human race from time immemorial. Some may have found their answer others didn't. But, indeed, most would have agreed that the bonfire was a fine place to look. Another possible provider of an answer would have been the starry sky. But here, in the far North, weather often made the starry sky a tad unpredictable; and then it would be back to the bonfire. Mind you, in the past there weren't that many possibilities; and, when attempting to unravel the major questions in life, one was fairly much left to one's own devices and inward struggles.

Nowadays, this is not the case. Not by a long shot. Provided that they have access to the internet - and they do, most people will probably begin here. Next, they will scroll through the heaps and heaps of good offers, popping up in less than a second. The best offers will always be listed from the top - this is the internet in a nutshell. And it doesn't take much searching before we arrive at some other person's idea of how we should lead our lives. One such idea may well be that we should find a meaning inside ourselves. During that process, what would be more fitting than throwing a log onto the fire, wondering whether better answers may lie hidden in the flickering of the flames as compared with what the flashings of the screen could come up with.

WHAT PRICE A FEELING?

The original N.A.C series

We all possess something that has special meaning. Something that, while valuable to us, would be worthless to someone else. Maybe it's a quirky piece of furniture or an old shirt that holds memories so treasured that we can't bear the thought of actually throwing it away. Some call this sentimental value – a value that cannot be translated into financi-

al measure. For those curious to experience such a feeling, perhaps the best place to start is to purchase something for your home that may outlast you. The original N.A.C. cookware series may be such a purchase. Functional, stylish and with the quality you have come to expect from Morso, this series will truly stand the test of time.



















Kamino Cover Morsø Pizza- & Herb Cutter





Forno Cover



Morsø Peel - alu pizza shovel



Morsø Paddle - bamboo pizza shovel



Morsø Handle for grill grate/grill plates



Morsø Vetro – Pizza- & Fryingplate



Morsø Forno Terra - outdoor table





Morsø Grill Gloves R/L



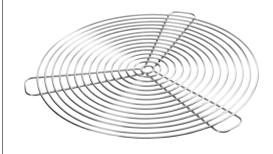
Morsø Forno Door



Morsø Fire Tongs



Morsø Grill Forno Door



Grate for Morsø Ignis

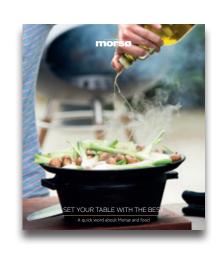


Morsø Ash Scraper



Cast-iron inserts for Grill Forno





Morsø Outdoor Cookbook



Morsø Grill '71 Table Grill Plates - 2 pcs





Morsø Bel - bio-ethanol lamp



Morsø Ignis

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In 1853, the young N. A. Christensen left his occupation as a bookkeeper to begin his iron foundry adventure – an adventure that took its beginning in Nykøbing Mors. Despite fierce competition from other foundries in larger towns, the small handful of blacksmiths, turners and joiners should create an icon that would come to extend far beyond this North Jutland town from which it sprung. It was an icon created through innovation, based on design, quality and fine workmanship. And, thus, it will forever be sitting pretty in Danish homes as well as out in the great wide world. An icon that we have all come to know as Morsø.